

September 9, 1989

TO: David Teeter  
Carol Rushin  
Colbert File

FROM: Grechen Schmidt

RE: Colbert Press Day

The press event went very well based on the response from the press and citizens. I will be talking with (b) (6) on Monday to see how the press coverage actually came out.

About 30 people attended and the breakdown was something like this:

All four TV stations, including the FBS affiliate  
Both local papers, including a photographer  
Dean Fowler and Brian Butler, County and contractor  
Martin Hausladen, U.S. Air Force (representing Fairchild)  
Mike Blum and Chuck Matthews, Ecology  
About 14 citizens from the area

We began by gathering at the field trailers and giving people a chance to talk with everyone. Several reporters interviewed Neil and Mike Blum. Then the group went across the street to see the drilling rig operate. Brian Butler gave some information about what was going on and what will be happening in the future. Mike Blum then answered questions from the audience. Further TV and newspaper interviews were given by the staff and several citizens. The crowd broke up after about 2 hours.

If I do this again I would arrange the interviews to be held away from the drilling rig and the street because it was sometimes difficult to hear. Also I probably should have structured it within the agency staff.

My observations were that the public really appreciated this opportunity to meet and talk with the County's consultants staff and with Ecology and EPA staff. As always everyone was concerned about how the press would present this information, yet believed we were very positive. Everyone seemed truly glad we were actually working out there.

per (b) (6)

- Coverage was positive

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